







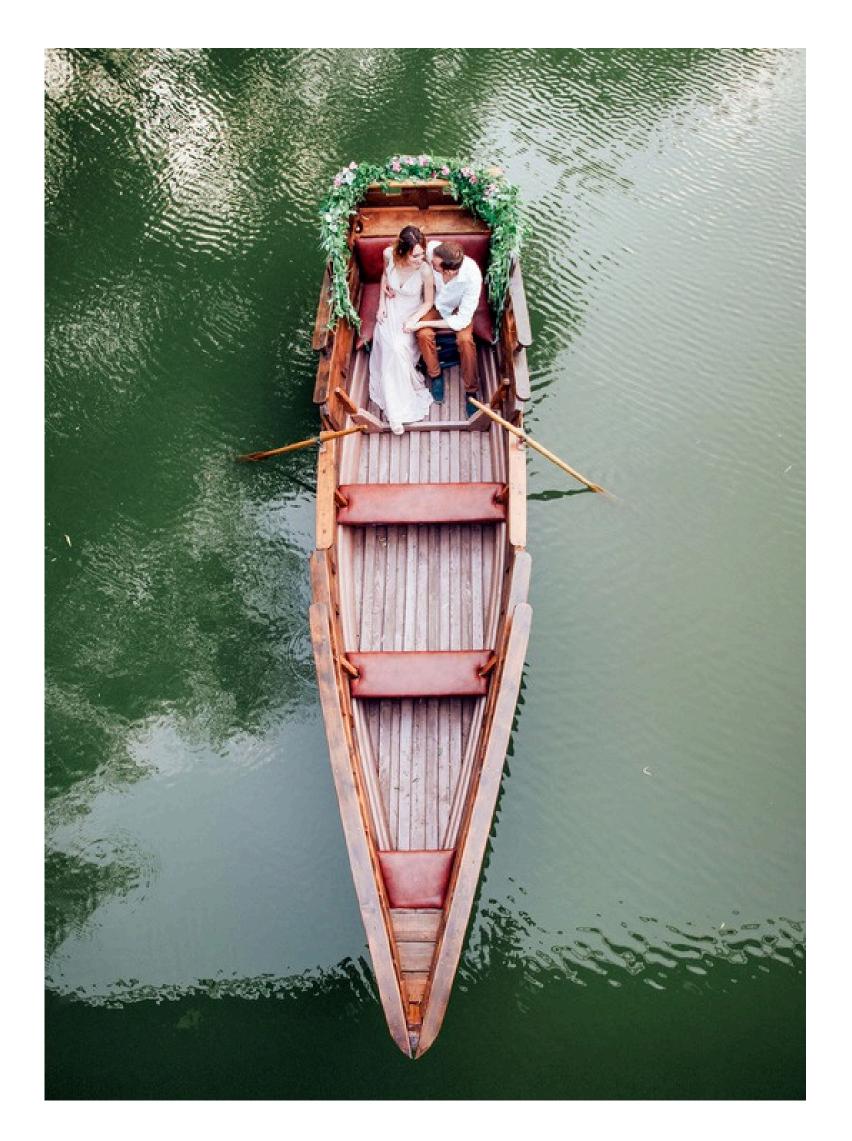


Introduction

WELCOME, FRIEND

Let's make something beautiful.

Your wedding is not simply a sequence of events; it is a living narrative of the two of you and the people who shaped your lives. My work is to read the room, notice the unspoken moments, and translate them into something quietly cinematic. With a refined, editorial approach to both photography and film, I offer just enough direction for you to feel effortless in front of the camera while keeping every frame honest to who you are. From Arizona deserts to distant coastlines, I create work meant to feel timeless long after trends have faded.



ABOUT The BRAND

Our brand was built on the belief that wedding imagery should feel like a beautiful extension of your life, not a performance. Every choice, from how we guide portraits to how we blend in with your guests, is intentional. We lean into natural light, elegant composition, and honest emotion, crafting photography and film that feel refined without ever feeling stiff. Rooted in Arizona and trusted for destination celebrations around the world, we are here to create work that you can be proud to pass down.

In short, this is about creating a legacy for you, not content for us.

"From the first email to the final gallery, everything "We wanted something timeless and that felt effortless. We could actually be present, and still ended up with images that look like they belong in a magazine."

is exactly what we received. Our film feels like us on our best day, with every small detail woven in."

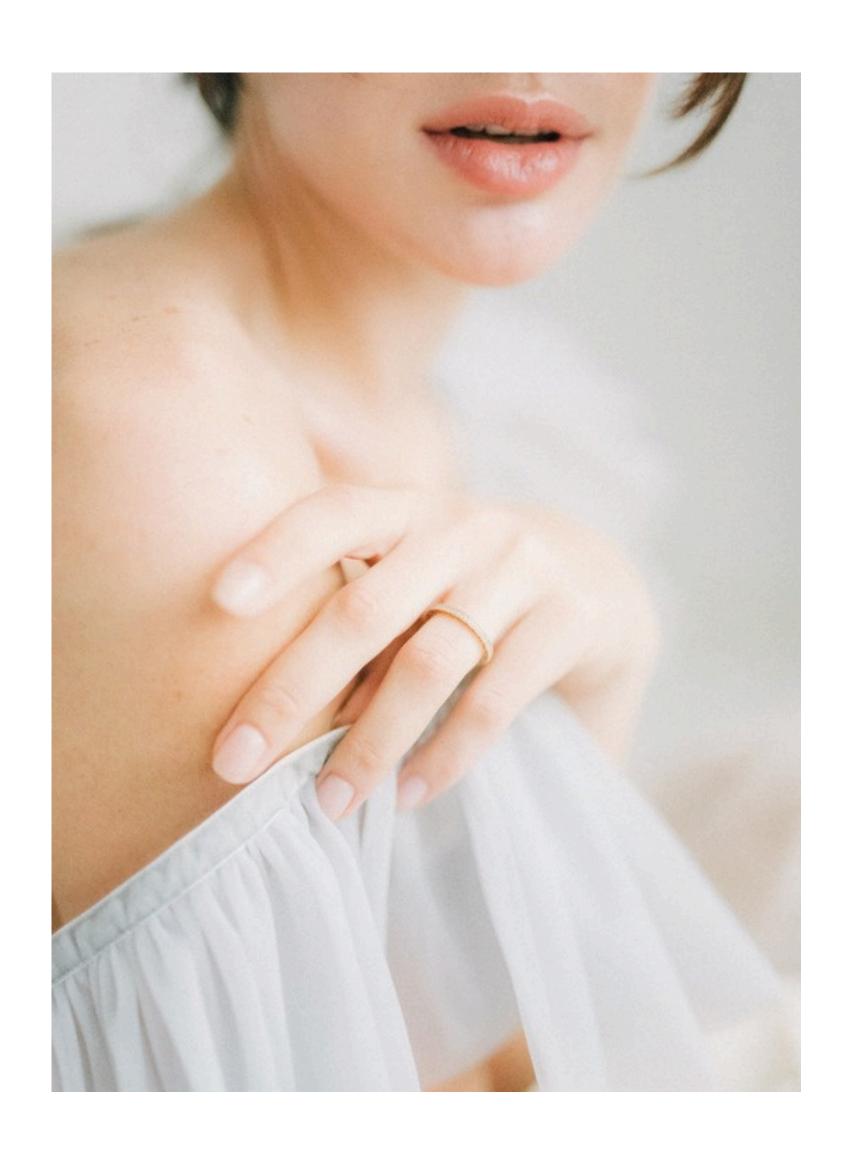
- ALEXANDRA & JAMES

- LAUREN & MATEO

"Our wedding weekend felt like a dream while it was happening, and somehow the photos and film make it feel even richer. Nothing about the day ever felt staged or contrived; just us celebrating our love."

- ROMAN & ISABELLA





OUR OFFERINGS

A CLOSER LOOK AT OUR
SERVICES AND WHAT WE
OFFER

FEATURED SERVICE SIGNATURE PHOTO + FILM PACKAGE • 9 hours of unified coverage with team of 3: Craig as

For full day celebrations where you want more creative freedom, portrait time, and layered coverage; our most requested combined collection.



- 9 hours of unified coverage with team of 3: Craig as lead photographer, one second photographer, and a dedicated lead filmmaker
- Timeline and creative planning call that covers both mediums
- Coverage from getting ready through major reception events, with time built in for sunset portraits
- Curated online gallery of edited images
- 10 minute highlight film
- Full ceremony edit
- Full speeches or toasts edit
- 30 to 60 second social media trailer
- Guaranteed delivery of images within 2 weeks
- Online delivery for gallery and films

Investment of \$7,500

PHOTO + VIDEO SERVICES





- 6 hours of unified coverage with Craig as lead photographer and a lead filmmaker
- Shared timeline planning so photo and film are coordinated
- Coverage from key getting ready through major reception moments
- Included engagement session within Arizona or a pre wedding session at destination
- Curated online gallery of edited images
- 5 minute highlight film
- Clean audio for vows and ceremony integrated into the film
- Online delivery for both gallery and film

Investment of \$5,500



HEIRLOOM PHOTO + FILM COLLECTION

- Flexible weekend coverage of 13 hours allocated as needed, for example: 3 hours of coverage for welcome party or rehearsal dinner, 10 hours of coverage on the wedding day
- Craig as lead photographer with second photographer, plus a two person film crew
- Expanded planning and creative direction, including collaboration with planner on schedule and lighting
- Included engagement session within Arizona or a pre wedding session at destination
- Curated online photo gallery
- 15 minute feature film
- Full ceremony edit
- Full speeches toasts edit
- Additional "moments" or documentary cut of other key events if needed
- 60 to 90 second trailer delivered within 3 to 5 days
- Heirloom album print
- Priority editing and delivery timeline; delivery within 1 week



SIGNATURE PHOTO + FILM COLLECTION

- 9 hours of unified coverage with team of 3: Craig as lead photographer, one second photographer, and a dedicated lead filmmaker
- Timeline and creative planning call that covers both mediums
- Coverage from getting ready through major reception events, with time built in for sunset portraits
- Included engagement session within Arizona or a pre wedding session at destination
- Curated online gallery of edited images
- 10 minute highlight film
- Full ceremony edit
- Full speeches or toasts edit
- 30 to 60 second social media trailer
- Guaranteed delivery of images within 2 weeks
- Online delivery for gallery and films

Investment of \$7,500

PHOTOGRAPHY SERVICES



CLASSIC PHOTO COLLECTION

- 6 hours of continuous wedding day coverage with Craig as lead photographer
- One main location, plus nearby spots for portraits or getting ready location
- Included engagement session within Arizona or a pre wedding session at destination
- One timeline and planning call to structure coverage
- Curated online gallery of edited, high resolution images
- Personal print and sharing rights
- Delivery within 4 weeks

Investment of \$3,200



HEIRLOOM PHOTO COLLECTION

- Up to 13 hours of wedding day coverage with Craig as lead photographer
- Second photographer available
- Optional split coverage across two days (for example, rehearsal dinner coverage counted within the 10 hours or as a separate block)
- Expanded planning support, including coordination with planner and venue, recommendations for portrait locations and timelines
- Included engagement session within Arizona or a pre wedding session at destination
- Priority edit with delivery within 1 week
- Curated online gallery, fully edited
- One fine art album print credit included



SIGNATURE PHOTO COLLECTION

- 9 hours of continuous coverage with Craig as lead photographer
- Second photographer included
- Full planning support: questionnaire, detailed timeline consult, venue walk through if local or virtual scout if not
- Coverage from getting ready through major reception events
- Included engagement session within Arizona or a pre wedding session at destination
- Curated online gallery of a fully edited images
- Personal print and sharing rights
- Delivery within 2 weeks

Investment of \$4,200

VIDEOGRAPHY SERVICES



CLASSIC FILM COLLECTION

- 6 hours of wedding day coverage with Craig as lead filmmaker
- Single filmmaker setup, using multiple cameras at key moments
- Professionally recorded audio of vows and ceremony
- 5 minute highlight film
- Licensed music selected to match your story and pacing
- Online film delivery and download

Investment of \$3,000



HEIRLOOM FILM COLLECTION

- Up to 12 hours of coverage on the wedding day with a two or three person film team
- Option to allocate a portion of coverage to a welcome party or rehearsal dinner
- Multi camera coverage of ceremony, speeches, and key events
- 8 to 10 minute cinematic feature film
- Full ceremony edit
- Full speeches toasts edit
- Additional "moments film" or documentary cut of first dances and other key reception moments
- 60 to 90 second trailer delivered within 7 days
- · Licensed music plus carefully mixed ambient sound
- Priority editing queue

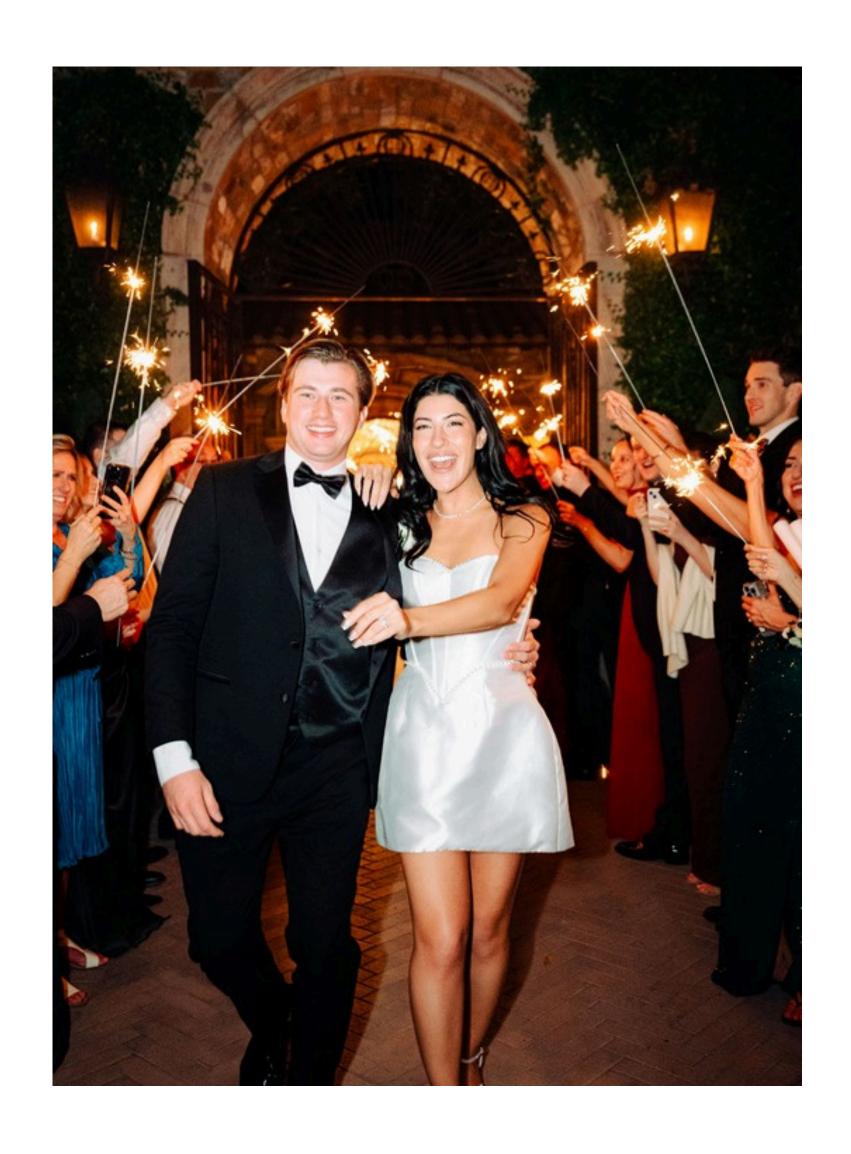


SIGNATURE FILM COLLECTION

- 9 hours of coverage with a two person film team
- Multi camera coverage for ceremony and speeches
- Professionally recorded audio for vows, speeches, and key moments
- 10 minute highlight film
- Separate full ceremony edit
- Separate full speeches or toasts edit
- 30 to 60 second social media trailer
- Licensed music plus room sound for key sequences
- Online film delivery and download

Investment of \$4,000

Investment of \$5,000



ASSOCAITE TEAM COVERAGE

PACKAGES UTILIZING OUR ASSOCIATE
PHOTOGRAPHERS AND VIDEOGRAPHERS ARE
CAPTURED BY OUR IN-HOUSE TEAM AND
EDITED PERSONALLY BY CRAIG, SO YOU
RECEIVE THE SAME STUDIO LOOK AND
QUALITY, JUST WITHOUT CRAIG ON SITE THE
DAY OF YOUR WEDDING.

ASSOCIATE TEAM PHOTO + FILM



CLASSIC PHOTO + FILM COLLECTION

- 4 hours of combined coverage with an associate photographer and associate filmmaker
- Simple shared timeline created by the studio
- Curated online photo gallery
- 4 minute highlight film
- Editing in studio for Craig's signature look
- Online delivery

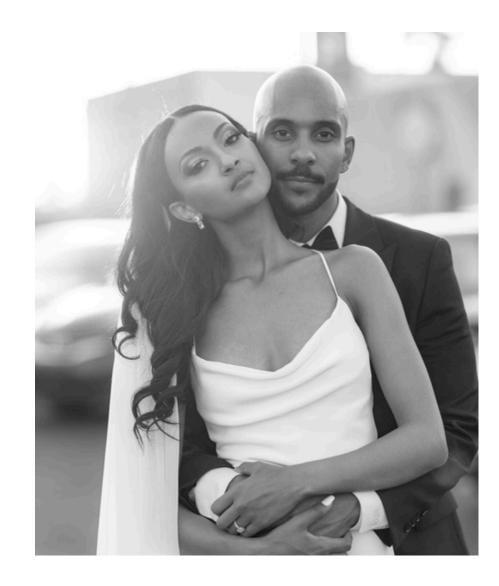




HEIRLOOM PHOTO + FILM COLLECTION

- Up to 10 hours of combined coverage with an associate photographer, second shooter, and associate filmmaker
- Engagement photos included
- Expanded studio led planning and lighting guidance
- Curated online gallery
- 12 minute highlight film
- Full ceremony edit
- Full speeches edit
- Album print credit
- Editing in studio for Craig's signature look
- Online delivery

Investment of \$5,500



SIGNATURE PHOTO + FILM COLLECTION

- 7 hours of combined coverage with an associate photographer and associate filmmaker
- Studio led timeline planning and creative direction
- Coverage from getting ready through major reception moments
- Curated online gallery
- 8 minute highlight film
- Full ceremony edit
- Editing in studio for Craig's signature look
- Online delivery

Investment of \$4,500

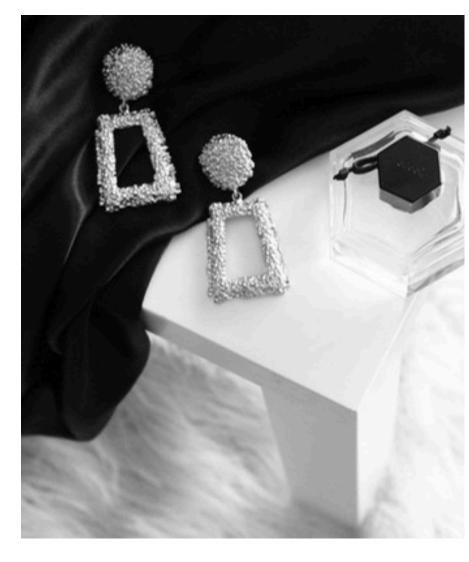


ASSOCIATE TEAM PHOTOGRAPHY SERVICES



CLASSIC PHOTO COLLECTION

- 4 hours of continuous coverage with an associate photographer
- Pre wedding questionnaire
- Basic timeline guidance prepared by the studio and implemented by the associate photographer
- Editing in studio for Craig's signature look
- Online delivery
- Delivery with 4-6 weeks



HEIRLOOM PHOTO COLLECTION

- Up to 10 hours of coverage with associate photographer and second shooter
- Studio led planning and timeline design
- Pre wedding session or engagement included
- Curated online gallery
- Album print credit
- Editing in studio for Craig's signature look
- Online delivery
- Delivery with 2 weeks



SIGNATURE PHOTO COLLECTION

- 7 hours of continuous coverage with an associate photographer
- Second photographer included
- Timeline consult with the studio before the wedding, then shared with the associate
- Coverage from getting ready through major reception events
- Editing in studio for Craig's signature look
- Online delivery
- Delivery with 4 weeks

2,000 Investment of \$3,000

Investment of \$2,500

Investment of \$2,000

ASSOCIATE TEAM VIDEOGRAPHY SERVICES



CLASSIC FILM COLLECTION

- 4 hours of coverage with an associate filmmaker
- Clean audio for ceremony
- 4 minute highlight film
- Licensed music
- Editing, color, and final mix handled in studio for Craig's signature look
- Online delivery
- Delivery with 4-6 weeks

Investment of \$1,700



HEIRLOOM FILM COLLECTION

- Up to 10 hours with an associate film team (one primary, assistant as needed)
- Multi camera coverage of ceremony and speeches
- 12 minute highlight film
- Full ceremony edit
- Full speeches or toasts edit
- Editing, color, and final mix handled in studio for Craig's signature look
- Online delivery
- Delivery with 2 weeks

Investment of \$2,700



SIGNATURE FILM COLLECTION

- 7 hours of coverage with an associate film team (one primary, assistant as needed)
- Multi camera ceremony coverage
- 8 minute highlight film
- Full ceremony edit as a standard inclusion or add on, depending where you want the line
- Licensed music
- Editing, color, and final mix handled in studio for Craig's signature look
- Online delivery
- Delivery with 4 weeks

Investment of \$2,200

PAYMENT TERMS

RESERVATION RETAINER

To officially reserve your date, we require an initial retainer. Couples may choose either a three payment plan or a two payment plan. Once the agreement is signed and the first payment is received, your date is fully booked on our calendar.

THREE PAYMENT OPTION

For couples who prefer a smaller initial commitment, we offer a three part schedule. Thirty three percent is due at booking, the second thirty three percent is due halfway between your booking date and wedding date, and the remaining balance is due one week before the wedding.

FINAL BALANCE AND PAYMENT METHODS

All collections must be paid in full at least seven days before the wedding date. We accept debit and credit card payments through our secure online system, so you can handle everything digitally and keep your focus on the day itself.

TWO PAYMENT OPTION

For couples who prefer to keep things simple, we offer a two part schedule. Fifty percent is due at booking and the remaining fifty percent is due one week before the wedding.



PROCESS We strive to provide an elevated, responsive experience with unparalleled service.



PROCESS OVERVIEW

01. INITIAL INQUIRY

You reach out with your date and a few details about your celebration. We respond with availability, a brief overview of collections, and a link to schedule a relaxed consult so we can actually talk through your plans.

04. PLANNING & ENGAGEMENT SESSION

In the months leading up to the wedding, we stay in touch with you & your planner and schedule at least one final consult to refine details. If you choose an engagement session, we help with styling, locations, and timing so it feels relaxed and aligned with the look of your wedding.

02. CONSULTATION & CUSTOM PROPOSAL

On our call, we walk through your vision, venue, and priorities and recommend coverage that fits how you want the day to feel.

Afterward, you receive a custom proposal with collection options, contract, and a clear next step to reserve your date.

05. YOUR WEDDING DAY

On the day itself, we arrive prepared, on time, and fully in sync with your vendor team. We give gentle direction when needed and step back when the moment calls for it, making sure the people, light, and atmosphere are documented while you stay present with your guests.

03. BOOKING & ONBOARDING

Once you are ready, you select your collection, sign the agreement, and complete your initial payment. We then send a concise planning guide and questionnaires so we understand what matters most to you and can begin shaping the timeline together.

06. AFTER THE WEDDING

In the weeks following, we carefully select and edit your images and films, preserving natural color and a timeless, cinematic feel. You'll receive your full gallery and films, along with guidance on albums, prints, and how to bring your favorites into your home.

Communication



OUR PROMISE

Clear, consistent communication matters as much as beautiful images. From the first email to final delivery, you will always know where things stand. We are honest about what is possible, straightforward with expectations, and proactive about timeline reminders so you are never left wondering what comes next. If something needs your attention, we will tell you. If everything is handled, you will feel that too.

HOW WE CONNECT

We keep communication simple and intentional. Email is our primary home base for proposals, contracts, and planning details, so nothing gets lost. For time sensitive questions, we will often move to a quick call or video chat to make decisions together instead of sending long threads back and forth. Your planner is looped in whenever needed so everyone is working from the same plan and you are not stuck relaying information between vendors.

UPDATES ALONG THE WAY

You will hear from us at key points, not just at booking and the week of the wedding. After you reserve your date, we send a brief next steps outline and check in as we approach major milestones, such as creating your timeline or planning your engagement session. Before the wedding, we confirm final details and any last minute changes. After the day, you receive clear delivery windows for your full gallery, films, and album design, so you always know what is in progress.

FREQUENTLY ASKED QUESTIONS

HOW WOULD YOU DESCRIBE
YOUR STYLE FOR PHOTOS AND
FILMS?

Timeless, editorial, and effortlessly elegant with cinematic direction, focusing on natural light, honest color, and real moments that feel like you rather than overly posed or trendy.

DO YOU TRAVEL FOR WEDDINGS AND DESTINATION EVENTS?

Yes, we regularly travel throughout Arizona and beyond, with custom proposals that include straightforward travel, coverage for additional events, and logistics planning. CAN WE BOOK PHOTOGRAPHY ONLY, VIDEO ONLY, OR BOTH TOGETHER?

Yes, you can choose photo only, film only, or a unified collection, and when you book both you get one studio, one timeline, and a seamless, cohesive story.

WHAT IF YOU ARE UNAVAILABLE OR SOMETHING UNEXPECTED HAPPENS?

Our associate team and backup systems ensure you are never left without coverage, and all editing and final delivery still come through the studio to maintain the same look and standard.

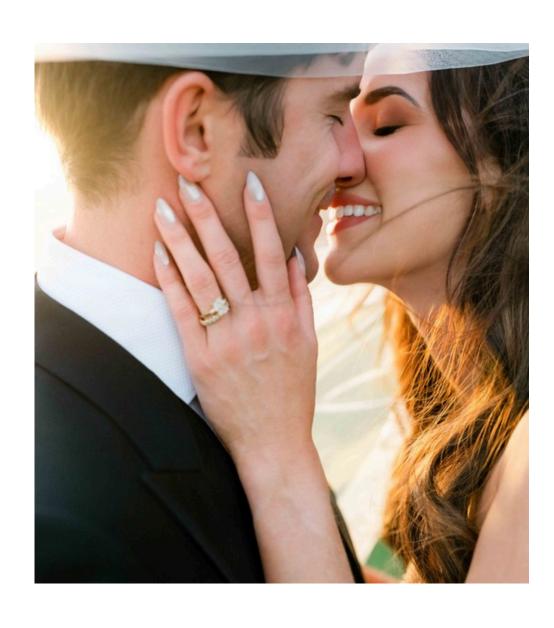
HOW MANY PHOTOS DO WE RECEIVE?

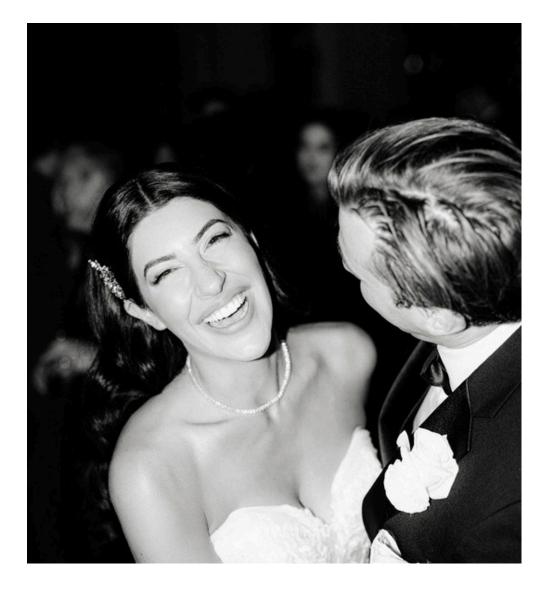
Full day weddings typically receive 700-1,200 carefully edited images based on your collection and package.

HOW MUCH DO YOU
DIRECT US THROUGHOUT
THE DAY?

For both photo and video, we give calm, clear direction during portraits and key moments, then step back and work quietly so the rest of the day unfolds naturally without feeling staged.

SELECTED WORK







CHASE + KATIE

Chase and Katie's La Mariposa

wedding was a desert garden

celebration with mountain views.

View More

DANIELA+ TOM

Tom and Daniela's Villa Siena

wedding pairs European inspired

architecture with warm desert light.

View More

MEGHAN + JAMES

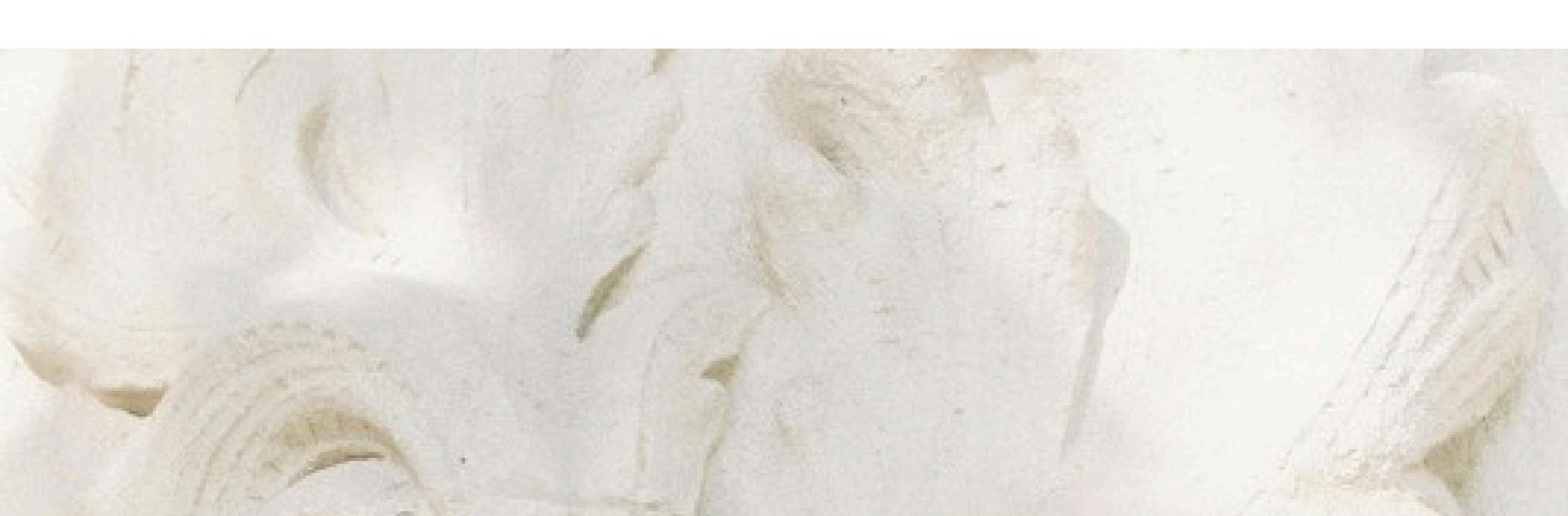
Meghan and James's Icehouse
wedding is an industrial city
celebration with soft light.

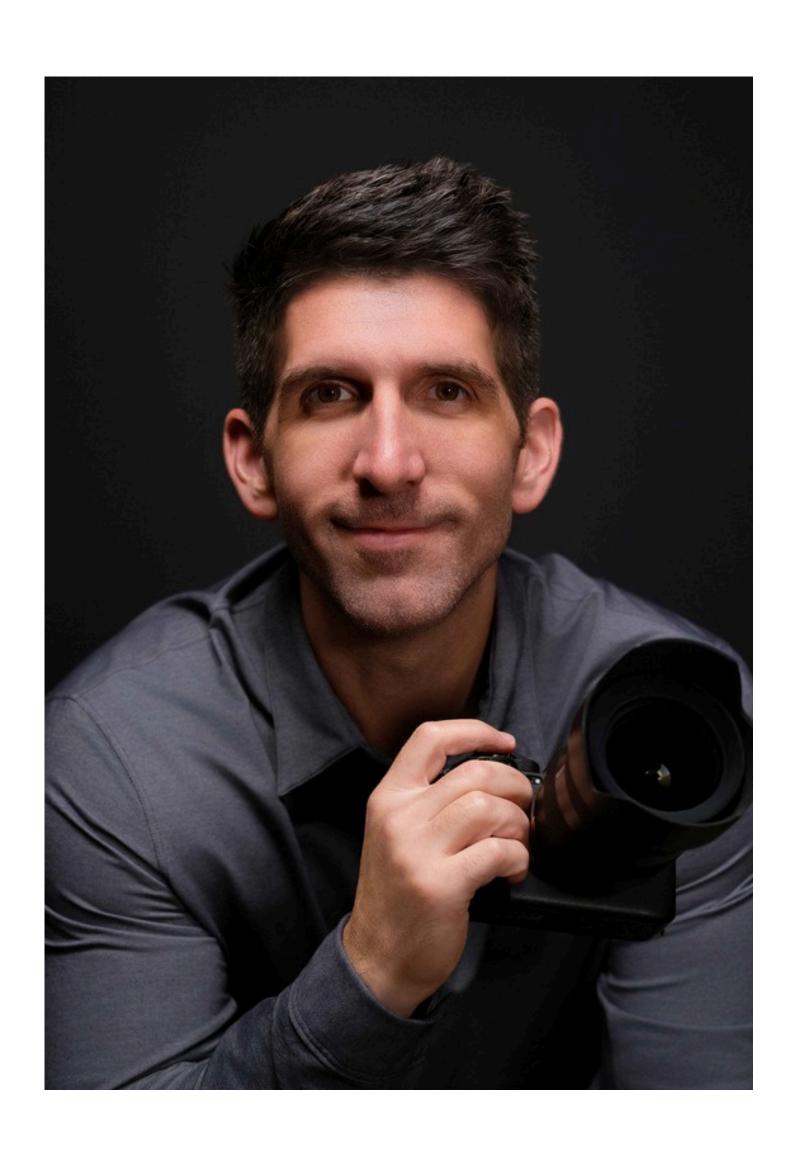
View More

WE'VE BEEN FORTUNATE TO HAVE BEEN PUBLISHED & FEATURED IN:

Arizona Bride
Brides
Style Me Pretty
Wedding Chicks

Loverly
Los Angeles Times
New York Times
The Knot





ABOUT

PETERMAN

FOUNDER. PHOTOGRAPHER, VIDEOGRAPHER, WRITER, RELUCTANT INFLUENCER.

I built this studio from the ground up after years of shooting Arizona weddings, writing, and studying what actually moves people. Now I split my time between directing light, crafting films, and quietly obsessing over every detail of your story.



OUR STORY

Our story started with one camera, a borrowed tank of gas, and the belief that wedding photos and films should feel like memories, not performances. What began as a one person passion in the Arizona desert has grown into a small, tight studio of photographers and filmmakers who care as much about your people and your experience as the images themselves. We do not treat this as a job; we feel the weight of telling your love story, and it matters to us that you walk away with everything you hoped for and more.



OUR METHOD

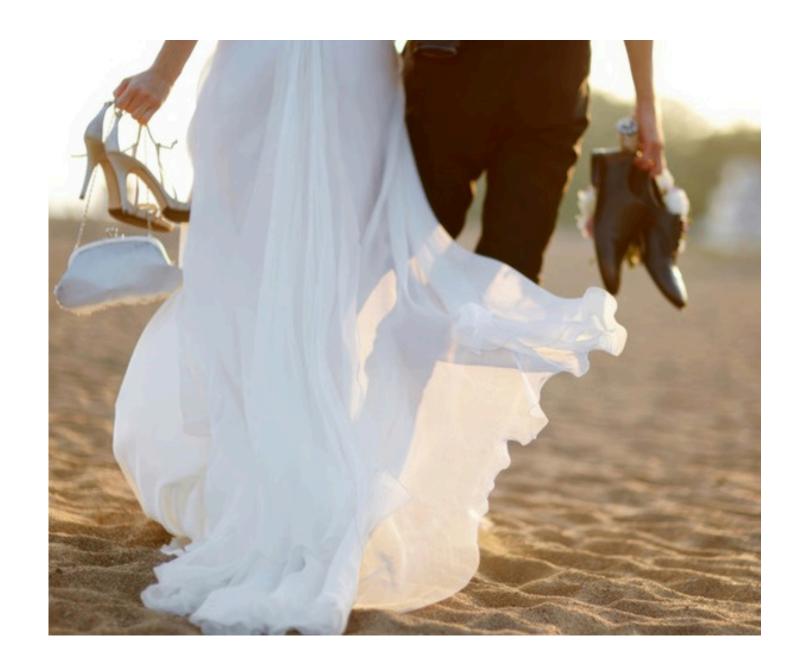
Our method is calm, intentional, and quietly structured around how you actually want the day to feel. We plan deeply in advance with you and your planner, then move lightly through the wedding itself, giving clear direction when needed and disappearing when the moment matters more than the camera. Photo and film work together as one team, so every choice in light, timing, and angle serves a single, cohesive story.

WHO WE ARE

Seekers of beauty, lovers of travel, with a taste for adventure and sea salt in our hair.

We are the kind of people who notice the way light slips through a window, the way a laugh changes a room, and we build our work around couples who care as much about experience, place, and people as they do about the photographs and films themselves.

WHY CHOOSE US



Experience matters.

After years of photographing and filming weddings across Arizona and beyond, we anticipate problems before they happen, protect the light and the timeline, and quietly keep the day flowing so you do not have to.

One Story, One Team.

Your photos and films are created by a single, inhouse studio so everything from light to color to pacing feels cohesive and intentional.

Calm In The Middle Of It All

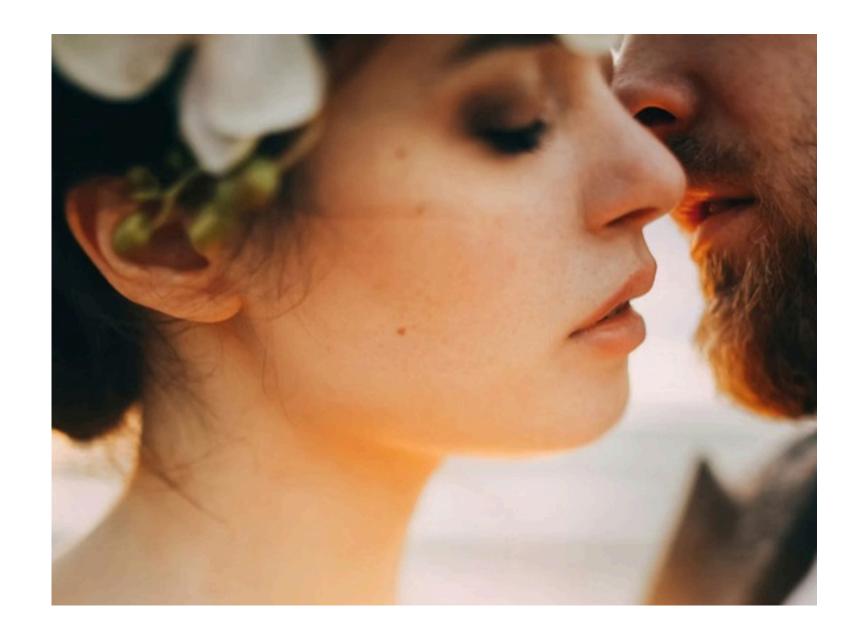
We plan deeply before the wedding so that on the day itself you feel calmly directed when you need it and almost forget the cameras when you do not.

Obsessed With The Details

We pay attention to the small things you might miss in the moment, knowing that the way a hand is held, a room sounds, or a dress moves will matter far more in ten years than any trend. "Craig treated us like we were his only clients. It was a truly seamless experience from beginning to end."

— ARIANA & JACOB

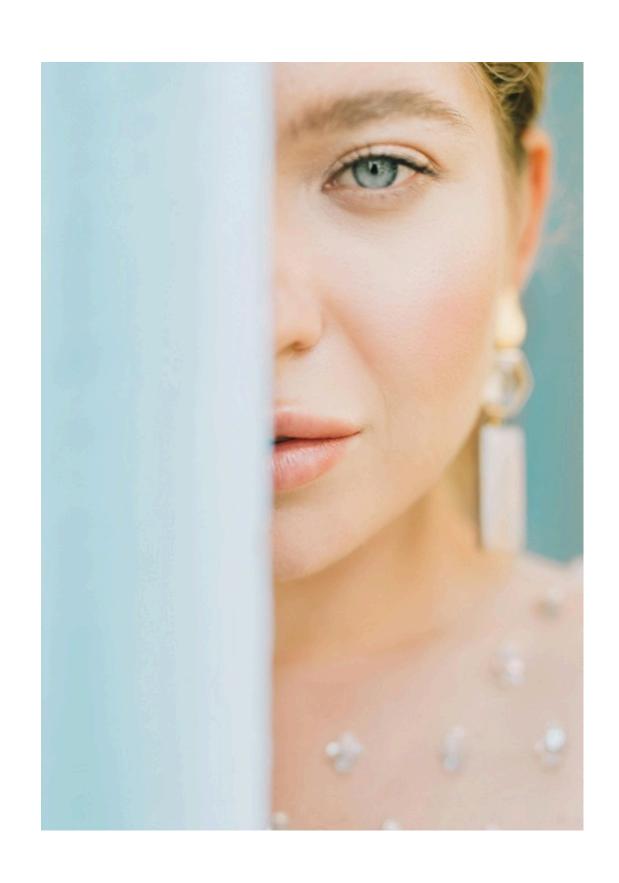
That is the experience we aim for with every couple, no matter the size or scale of the wedding. From first inquiry to final delivery, our goal is for the process to feel clear, cared for, and quietly handled in the background so you can stay focused on the parts that actually matter to you.



CRAIG PETERMAN

"Halfway through the day we forgot the cameras were even there, and yet somehow every moment we cared about is in the photos and film."

VAL & ALEX



NEXT STEPS

Ready to move forward?

After spending some time with this guide, the next step is to reach out in whatever way feels easiest to you, whether that is scheduling a consult call or sending a quick email or text using the details below.

From there, we will confirm availability for your date, refine the collection to fit your plans, and walk you through exactly what it looks like to make your wedding officially part of our calendar.

CRAIG@CRAIGPETERMANPHOTOGRAPHY.COM
(520) 661-6723

CRAIG PETERMAN

PRICING & INVESTMENT GUIDE

Mant you.

WE'D BE HONORED TO TELL YOUR LOVE STORY.